



Sponsorship Request

August 2021

The student video contest, Thru the Trees, successfully debuted in 2020, with prizes totaling \$2500. We are reaching out to you as a potential sponsor to help introduce young people to the forest industry through this unique competition.

About the Contest

This year's theme, Today's Forest Careers, encourages students to learn about the amazing array of jobs in the forest sector, and hopefully inspire them to consider a future for themselves in this vibrant industry.

Students between the ages of 14-18 from Idaho, Montana, Oregon, and Washington are invited to participate. The contest is a collaboration of industry organizations from these states, including Associated Logging Contractors, Forest Resources Association, Forests Today and Forever, Idaho Forest Group, Idaho Forest Products Commission, Montana Logging Association, Oregon Logging Conference, Oregon Women in Timber, Pacific Education Institute, Pacific Logging Congress, and Sustainable Forestry Initiative/Project Learning Tree.

As part of the contest, students must interview at least one industry professional to gain content for their videos. The students are not required to record the interview(s). They are simply being asked to have a conversation with an industry professional to gain insight.

A panel judges each submission on purpose, accuracy of content, message impact, creativity, and research.

Prizes (NOTE: Depending on sponsorship response, these amounts may increase)

The contest awards prizes as follows:

- \$100 finalist awards (up to twelve).
- The finalists are eligible to win the top prizes:
 - \$1,000 Grand Prize (one awarded)
 - \$500 Second Prize (one awarded)
 - \$250 Third Prize (one awarded)

Sponsorships and Volunteers

We invite you to become part of this exciting program by being a sponsor.

Any financial donation to fund prizes would be greatly appreciated and help students become aware of the great opportunities in our industry.

In addition, if you – or anyone you know – are interested in being interviewed by the contestants, please contact Vickie Swanton at vswanton@forestresources.org/906.282.6752.