



Sponsorship Request

October 2022

Since its successful debut in 2020, the student video contest, Thru the Trees, has fielded hundreds of fabulous submissions and awarded prizes to numerous outstanding students. To help us gear up for this year's competition, we are reaching out to you as a potential sponsor to help introduce young people to the forest industry through this unique competition.

About the Contest

The contest is focused on highlighting today's forest-related careers. It encourages students to learn about the amazing array of jobs in the forest sector and hopefully inspires them to consider a future for themselves in this vibrant industry.

Students between the ages of 14-18 from Idaho, Montana, Oregon, and Washington are invited to participate. The contest is a collaboration of organizations such as the Idaho Associated Logging Contractors, Forests Today & Forever, Forest Resources Association, Idaho Forest Products Commission, Oregon Forest Resources Institute, Oregon Associated Loggers, Oregon Women in Timber, Pacific Logging Congress, Idaho Forest Group, Project Learning Tree, Sustainable Forestry Initiative, and Oregon Small Woodlands Association.

As part of the contest, students must interview at least one industry professional to gain content for their videos. The students are not required to record the interview(s). They are simply being asked to have a conversation with an industry professional to gain insight. [Here is a link](#) to our previous winners.

A panel judges each submission on purpose, the accuracy of content, message impact, creativity, and research. To learn more about Thru the Trees and the contest, please visit www.thruthetrees.org

Prizes (NOTE: Depending on sponsorship response, these amounts may increase)

The contest awards prizes as follows:

- \$100 finalist awards (up to twelve).
- The finalists are eligible to win the top prizes:
 - \$1,000 Grand Prize (one awarded)
 - \$500 Second Prize (one awarded)
 - \$250 Third Prize (one awarded)

Sponsorships and Volunteers

We invite you to become part of this exciting program by being a sponsor. We also encourage you to share the contest and sponsorship opportunity with your community!

Any financial donation to fund prizes and help with administrative costs to host and promote the contest would be greatly appreciated. Through your generous support, the Thru the Trees contest will help students become aware of the great opportunities in our industry. [Here is a link](#) to the Thru the Trees Sponsorship Form; if you are interested in supporting the contest, please complete and return to Claire Gedde, cgedde@forestresources.org

In addition, if you – or anyone you know – are interested in being interviewed by the contestants, please contact Claire at the email listed above, or at 202-296-3937.

Thank you for your support.