

Thru The Trees Video Contest - Judging Criteria

Your video is accepted for judging if the following minimum requirements are met:

- Student(s) meet age & residence requirements, and have read/agreed to abide by Contest Rules.
- The video does not include violent, sexual or discriminatory content.
- The video is not plagiarized from any source and is your original idea/work.
- During research, at least one interview was conducted with a forestry professional.
- During research, at least two factual sources were consulted, such as those listed on the "Start Your Research" page.
- The video is 90 seconds or less.
- All required forms have been submitted.

Scoring Rubric

Category	4-5	2-3	1
Purpose – <i>how well the video represents the contest purpose</i>	The video highlights a forest career or careers in a highly engaging and inspirational way, and excels at increasing awareness and understanding of forest careers.	The video highlights a forest career or careers, but is not very engaging or inspiring, or struggles to increase awareness and understanding of forest careers.	The video does not highlight a forest career or careers in an engaging or inspirational way or increase awareness and understanding of forest careers.
Accuracy of Content – <i>quality of the information presented</i>	The video accurately represents forests, forestry, forest careers, and/or the wood products industry.	The information is largely accurate and not misleading about forests, forestry, forest careers, and/or the wood products industry.	The video is inaccurate or misleading about forests, forestry, forest careers, and/or the wood products industry.
Clarity & Organization	Video has a clear vision and is well organized	Video struggles with either clarity of vision or organization.	Video struggles with both clarity and organization.
Creativity & Likeability – <i>the extent to which the video is creative, original and engages the viewer</i>	The video is extremely creative with a high degree of ingenuity and originality. It makes the viewer want to reach for the LIKE button.	The video is moderately creative with some ingenuity and originality. The viewer enjoys watching.	The video struggles with creativity, originality and likeability.
Production - <i>Overall quality of video, including visual and sound elements</i>	Transitions are smooth. Sound is clear. All sound and visual elements coincide with the video's message.	Some transitions are not smooth, or sound is not as clear as it could be, or some sound and visual elements distract from the video's message.	Transitions are not smooth. Sound is of poor quality. Many sound and visual elements distract from the video's message.

updated for 2023 Contest